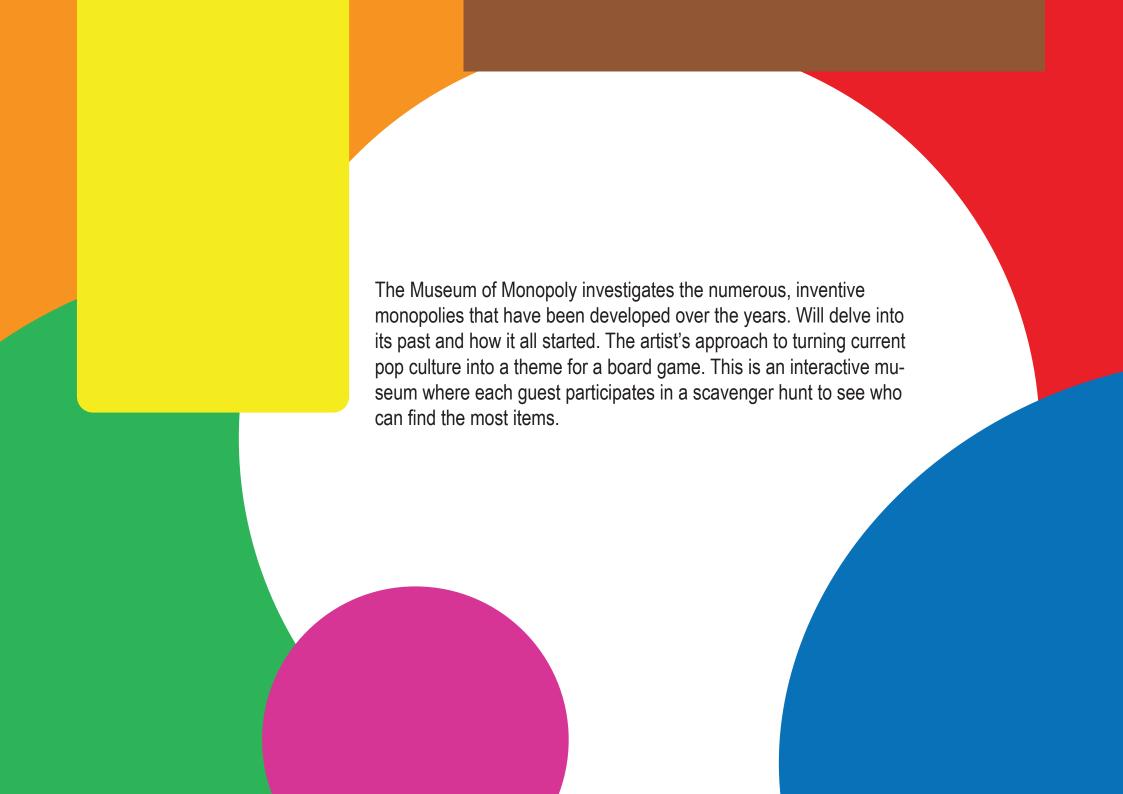


museum of monopoly









Monopoly has distinctive characteristics that I'd like to keep and bring to the museum. The colors of the properties in Monopoly are light blue, dark blue, red, orange, pink, yellow, gray, and brown.which are a signifaciant idientiyt of monopoly.



















The logo for the Museum of Monopoly is made up of two elements: the letter M and the brand name. The monopoly type face Kabel Heavy is used to build the primary feature. The letters that spell out museum are on the top left triangle piece, while the other spells out monopoly using the same colors as the game. The second element uses the Ikaros Sans typeface. To complement the upper case, lower case letters are used.

There will be two arrangements used for the logo in the arrangement. If there is enough room around the logo, the regular arrangement will be used, while the lobnger version will be used in a larger spaces.





Regular Arragement

Secondary Arragement

aA

dA

Arial Narrow Ikaros Sans

